

MOHAMMED SULTAN AL HABTOOR

Instagram

Born as the eldest son of one of the largest and leading trading families in the UAE, Mohammed Sultan Al Habtoor stands out for his individualistic style and a unique perspective on merging modern ideas with traditional values.

He received training in the UK at the noted Royal Military Academy Sandhurst where he was commissioned as an officer and went on to serve five years in the UAE's national army. Tapping into his entrepreneurial side, he also acquired degrees in Marketing and Political Sciences.

From an early age, Mohammed made appearances in the media, particularly television, and received attention for his distinct style statements. A man of vision, he didn't limit himself to one profession and has gone on to be recognized as an artist, philanthropist, businessman, public figure, and a trendsetter.

A well-known face on the international and regional social scene, Mohammed adopts a thought-provoking approach in everything he does. Style, he says, isn't following a trend but setting it. His thoughts on fashion transcend genders and conforming to customs; he is changing the way Arab men look at fashion and luxury lifestyle through his challenging and inspiring messages. And while he's considered a rule-breaker, it is very important to Mohammed to hold on to cultural values and the principles that he grew up with

As one of the most sought-after young Emiratis, Mohammed has landed the covers of multiple publications, with the most recent one being the inaugural issue of Citizen K Sports Homme. He has also been chosen as an ambassador for the Swiss luxury watch manufacturers, Piaget.

Mohammed recently started his own company with his five siblings, called MANSAM6, which focuses on supplying healthy lifestyle products within the region.

In his free time, he enjoys kickboxing and swimming. He has a passion for travelling and discovering new cities, particularly their cuisines, the cultural feel, and the political views of the people. His spontaneous nature allows him to take risks and act more quickly on his instincts.



the agenC